



**MARYBOROUGH HIGHLAND SOCIETY**  
*Your total entertainment venue!*

PROUDLY PROMOTING LOCAL BUSINESS

PROUDLY PROMOTING LOCAL BUSINESS

**SIGN UP**

PLEASE FILL IN THE FORM BELOW, and return to the Reception at the Highland Society or SCAN & EMAIL TO [reception@highlandsociety.com.au](mailto:reception@highlandsociety.com.au)

**CONTACT DETAILS**

Business Name

Business address

Contact Person

Phone number

Email

**Show your card and save offer**

**Spinning Wheel Offer (Optional)**

I hereby certify that I the undersigned agree to provide the Maryborough Highland Society with 12 x \$30 vouchers to use in their Friday Night Raffles, I also agree to offer the members of the Society the offer above (Show your Card and Save Offer) for a period of 13 months (1st June 2021 - 30th June 2022) and will honour the Spinning wheel offer as indicated above.

Signed  Dated



**APPLY NOW! ASK US HOW**

### **What is the Community Clans Program?**

The Maryborough Highland Society, as part of its Community Contribution program will be launching a new program for business that will encourage members of the Society to shop locally within the Central Goldfields Shire.

### **How does it work?**

Participating businesses will offer a special discount or reward to members of the Society in a “show your card” and save program. This can be a discount, % off, a 2 for 1 deal that may be limited to a certain day of the week or available all the time, the choice is yours.

### **What's in it for the Highland Society?**

The Highland Society is looking to add value to its annual membership and ask that you provide a minimum of 12 vouchers (\$30) that can be included once a month in its Friday Night Raffle Draw.

For additional exposure you may also take up a position on our spinning wheel (again this offer will be left to your imagination). This spinning wheel is spun 6 times on a Wednesday Night (in front of 200+ diners) and again 6 times on a Friday Night to a packed club whilst being live streamed online. With 50 spots on the wheel, probability states that your business will be spun up once a month however as it is a game of chance, this could be more or less.

### **What support will we receive from the Highland Society?**

The Society will promote this program through media, email marketing and in house advertising. Business will be invited to provide an advert that will be shown on a dedicated television within the Bistro area. All 2,237 financial members (as at 01.04.2021) will be informed of your “show your card and save” offer via their membership renewal letters, DL brochures will be available at the Society and members will be reminded of your offer via email marketing and live announcements through Wednesday Night Superdraw and Friday Raffle nights.

The Society will also be supplying those business that wish to participate a Community Clans sticker that you can place on your shop front window to be easily recognised by.



### **When will the program launch?**

The program will launch in June this year in line with Highland membership renewals. Radio and print advertising will also be utilised to give the program great traction from the beginning.